



IMPORTANT NOTICE FOR PARENTS

H.E.R.O.S. MEDIA CONSENT FORM

In accordance with the Freedom of Information and Protection of Privacy Act, the Hockey Education Reaching Out Society (H.E.R.O.S.) is seeking your consent to take, retain and use photographs, videos and/or names of individual students and groups of students in a variety of publications to inform others about the H.E.R.O.S. Program. This could include the following:

- H.E.R.O.S. newsletters, brochures, newspapers, magazines, reports and/or website
- Outside media such as newspapers, magazines, television, radio and/or online publications: (this involves permission for your child to be photographed and/or interviewed by the media (i.e. TV, radio, newspaper) for events relating to the H.E.R.O.S. Program).
- Videos, DVDs, CD, for educational and promotional purposes

____ I do give my consent for my child's photograph/name and comments to be used for the purposes consistent with the above for this year.

____ I do not permit my child's photograph/name or comments to be used for the purposes consistent with the above for this year.

Name of Student

Name of Parent/Guardian

School

Date