



Media Advisory

June 30, 2006

Vancouver Canuck Stan Smyl kicks off HEROS' 6th annual Summer Hockey Camp

Vancouver, B.C. – Canucks Alumnus Stan Smyl will kick off HEROS 2006 summer camp Tuesday by speaking to 48 pre-teens from the Downtown Eastside about the importance of education and athletics.

HEROS, the Hockey Education Reaching Out Society, will run this year's Hockey Program July 4 – 8, using hockey as a catalyst to attract youth to a program offering them support for education, self-esteem building and life skills training. Established in 2000, HEROS has worked with more than 500 boys and girls from Vancouver's economically challenged neighbourhoods.

Reporters and photographers are invited to attend the opening to see the participants get fitted for equipment paid for by corporate and personal donations, hear Stan Smyl speak, and catch the first practice.

Where: Britannia Gym, 1661 Napier Street, Vancouver

When: July 4, 2006

- 9:00 a.m. – Equipment Fitting
- 10 a.m. – Guest Speaker Stan Smyl , Vancouver Cancucks
- 1 p.m. – On/Off Ice Activities

Reporters and photographers are also welcome to come out any time during the camp. The students will be engaged in on and off-ice activities 8 a.m. – 4 p.m. each day July 5 – 7. They will play a final set of games 9 - 11:30 a.m. Saturday, July 8. The TELUS HERO Award and Max Evans Legacy Award will be granted about 11:30 a.m. July 8 followed by the Vancouver City Police barbeque at noon.

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