



Hockey Education Reaching Out Society

www.heroshockey.com

2006

- A Calgary H.E.R.O.S. program is launched at the Ernie Starr Arena in SE Calgary. Thirty-two boys and girls from four schools take part.
- The first two Vancouver H.E.R.O.S. Mentorship Program graduates are accepted into post-secondary programs at the University of British Columbia and Vancouver's Langara College.
- H.E.R.O.S. partners with the Stephen Marshall Foundation to provide a five-year Legacy Fund commitment to help support the Toronto H.E.R.O.S. Summer Program.
- Cassandra Abotossaway receives the first TELUS HERO Award at an awards celebration in Toronto, for her dramatically improved academic performance, leadership and school attendance while in the H.E.R.O.S. Program.
- Relationship building with TELUS is enhanced when H.E.R.O.S. is designated as a "Marquee Program" for community support.
- A H.E.R.O.S. Tutoring Program for high-school students is introduced to help H.E.R.O.S. Mentors, Leaders and Participants with their studies.
- H.E.R.O.S. partners with the Vancouver Police Drug Squad to create the Police/Junior Hockey Drug Education Awareness Program. It uses junior hockey league players as ambassadors to speak in schools about the dangers of taking and selling illegal drugs.
- After six years as a volunteer, H.E.R.O.S. founder Norm Flynn is officially hired as H.E.R.O.S. Executive Director.
- A H.E.R.O.S. LINO Art Program is introduced at the Vancouver H.E.R.O.S. Summer Camp to develop artistic self-expression and build self-confidence.
- H.E.R.O.S.' Board of Directors votes to expand nationwide with new H.E.R.O.S. franchise programs scheduled for Edmonton in 2007 and Montreal in 2008.